

grabandgo

Customer feedback solution

Find out if customers like your
GrabandGo items



- Get in-the-moment feedback
- Find out what people think about your GrabandGo items
- Identify and resolve quality related problems
- Test new concepts and products

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In touch with your world 

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Find out if customers like your **GrabandGo** items

The GrabandGo feedback solution provides a quick and easy way for customers to tell you if they like or dislike an item and report any problems. It is also a great tool to get feedback and do market research on any new items you plan to launch.

How it works

Customers can send feedback by a text message or scanning a QR code

WE WANT YOUR FEEDBACK! Text to **55744**
grabandgo salad and your rating from **1 to 5**
(1 very poor, 2 poor, 3 average, 4 good 5 excellent)
You can also include a **text comment!**

Example:

grabandgo salad 5
very tasty and fresh

Or Enter this url into your browser:

easycode.com/grabandgo

Or Scan this QR code



Immediately thank the customer for their feedback by reply text message. If necessary, follow-up with them to address issues.

Kinetica CEM platform

All feedback is available in the cloud based Kinetica CEM platform. Powerful drill down reports are available for reviewing the feedback, identifying issues and trends and gaining insights.