

CAMPUS ENGAGEMENT SURVEY

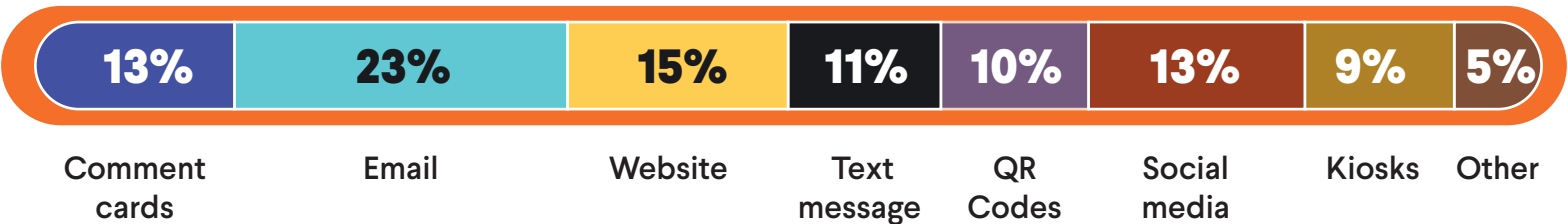
Survey conducted by Touchwork at NACAS C3X 2022

55%

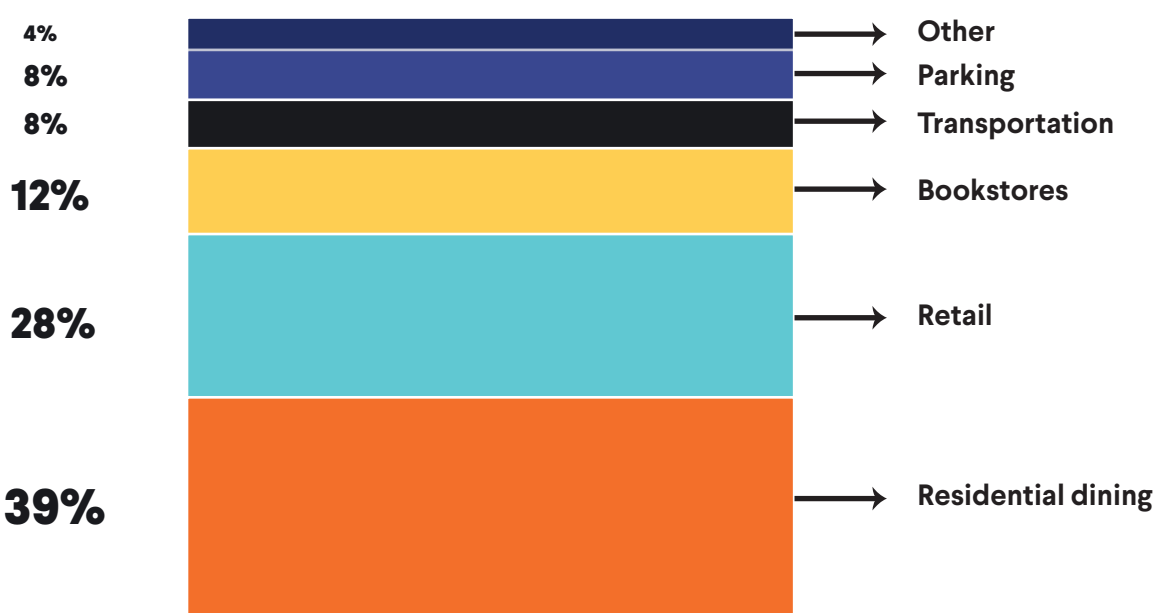
of respondents collect real-time student feedback



Feedback collection methods



Where feedback is collected



AUDITS

35%

35% of respondents conduct regular audits



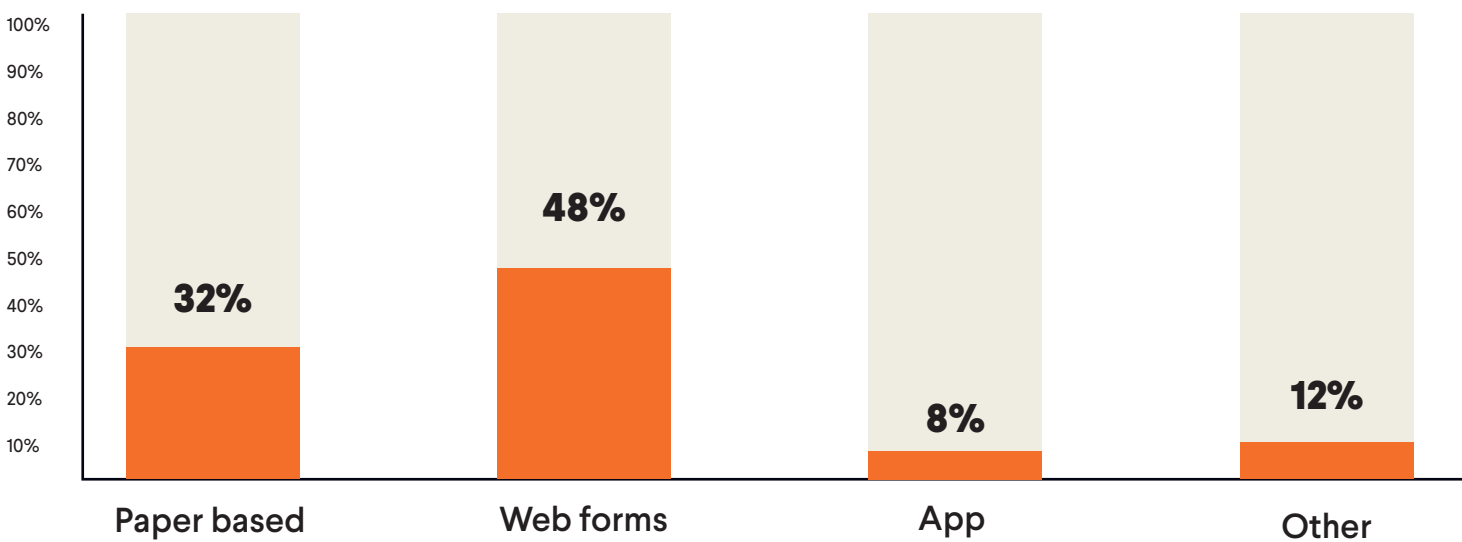
65%

65% do not conduct audits

Types of audits conducted



How audits are performed



OUTBOUND COMMUNICATION BY TEXT MESSAGING

Types of messages sent

30%

of respondents have a text messaging based campus tool in place

