

MarketIT

Engage your customers and employees instantly, anywhere, using text messaging

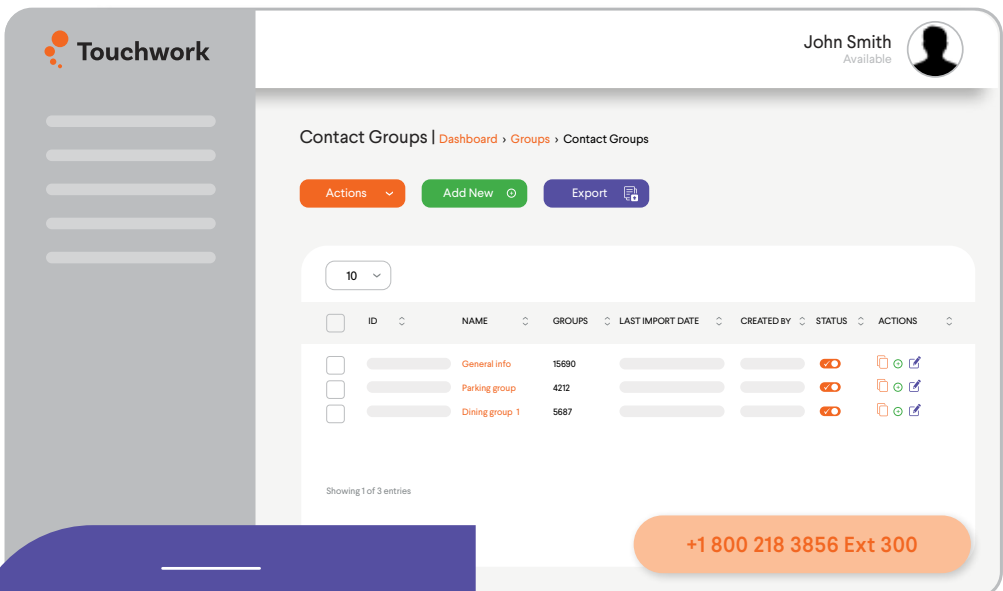
www.touchwork.com

Boost engagement with targeted outbound messaging

MarketIT

Welcome to the newly enhanced **MarketIT**, a outbound marketing platform designed specifically for mass texting and SMS campaigns. Developed on a brand-new, dedicated platform, **MarketIT** streamlines functionality to make sending personalized and targeted text messages easier than ever before. With **MarketIT**, you can engage all of your customers or staff at once, reaching them instantly, anywhere, and at scale.

SMS messages are typically opened within 3 minutes of receipt, with open rates around 98%—significantly higher than emails (18%) and social media posts. This enhanced platform not only boosts customer engagement but also ensures your marketing and communication efforts are efficient and effective. Whether you're promoting special deals, announcing events, or sending important updates, **MarketIT** makes it easy to reach your customers where they are most likely to see it—their mobile devices



Ready to engage your stakeholders with ease?

Explore how **MarketIT** can amplify your marketing efforts today!

sales@touchwork.com

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Why MarketIT?

- ✓ Reach anyone, anywhere, instantly with the power of SMS
- ✓ Define audience segments to send tailored messages to groups like students, employees, parents, alumni, athletic fans, etc
- ✓ Easily manage opt-ins and opt-outs to ensure compliance and maintain a positive relationship with your audience
- ✓ Enhance customer loyalty through personalized communication
- ✓ Improve response rates with targeted messaging
- ✓ Provide real-time analytics for informed decision-making
- ✓ Embed weblinks, videos, and surveys directly into your messages

Key features



Contact groups



Performance reports



Personalized texts



Data security



Templates



Campaign scheduling



Opt-in management



**Engage your
customers and
employees instantly,
anywhere, using text
messaging**



**Transform your outreach strategy
with MarketIT and boost your
customer engagement.**

Contact us today to get started!

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